

COMMUNICATIONS

SEP
2024



Radio and Television | Print and Online Media
Postal Services | Telecommunications | Internet Activity

**COMMUNICATIONS
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NOTE

This updated chapter of the *Socio-Economic Survey of South Africa* is now available exclusively in digital format.

In line with our new format, updated sections of the *Survey* will be made available as standalone chapters in PDF and Excel formats.

Clients of the Centre For Risk Analysis can access this chapter online via the following link: <https://cra-sa.com/products/socio-economic-survey>

COMMUNICATIONS

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COMMUNICATIONS

Tawanda Makombo

At a glance^a

Individuals/adults^b (2021)	43.1m
– proportion with access to radio (2021)	82.0%
– proportion with access to television (2021)	93.0%
Internet users per 100 people	74.7
Proportion accessing the Internet using mobile phones (2024)	98.7%
Proportion accessing fixed Internet at home (2023)	14.5%
Proportion accessing the Internet via public WiFi (2023)	8.0%
Highest number of listeners to a radio station (2023) – Ukhozi FM	7.60m
Highest number of listeners to an English-medium radio station (2023) – Metro FM	4.70m
People per television set	4.2
Highest circulation of a daily newspaper (2023) – Die Burger (Afrikaans)	26 110
–proportion of readers	12.5%
Highest number of global subscribers to a social media network (2024) – Facebook	3.05bn
– users accessing Facebook via mobile devices, global (2020)	98.3%
Highest number of Twitter/X followers of a news website (2024) – News24	6.02m
Fixed-line telephone subscriptions per 100 people	2.2
Cellular phone subscriptions per 100 people	167.4
Ratio of cellular phones to fixed-line telephones	76.1 to 1
Highest number of subscribers to a cellular telephone network (2023) – Vodacom	47.3m
–proportion of total	42.8%
With pre-paid mobile connection	89.3m
With post-paid mobile connection	17.5m
Households	
– with fixed-line telephone only	5.0%
– with cellular phone only	96.2%
– without a fixed-line	95.0%
– without cellular phone	3.8%
a All data is for 2022 unless otherwise stated in brackets.	
b People aged 15 and above	

BROADCASTING

Adults with access to radio and television, 2005-21

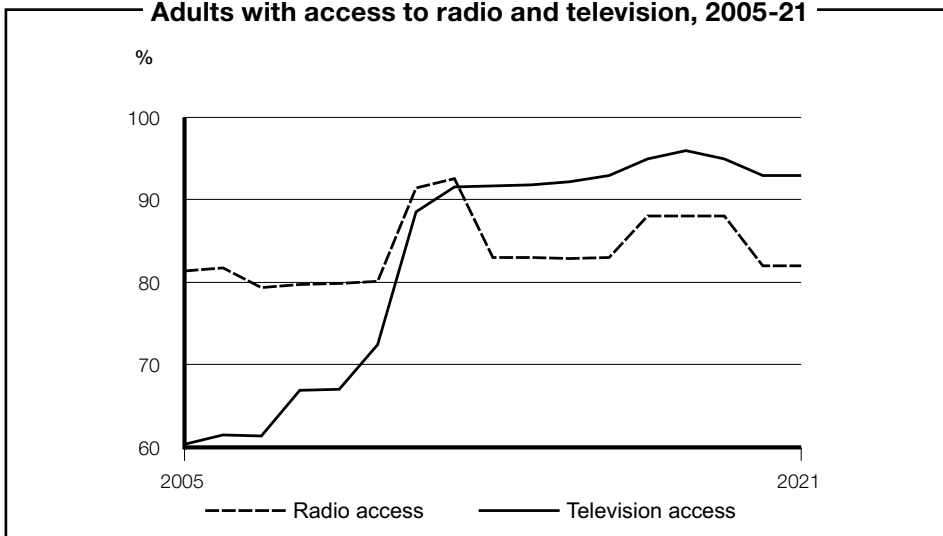
Year	Number of adults ^a	Radio access ^b	Television access ^b	Year	Number of adults ^a	Radio access ^b	Television access ^b
2005	30 655 696	81.4%	60.3%	2014	37 664 536	83.0%	91.8%
2006	30 903 002	81.7%	61.5%	2015	38 258 907	82.9%	92.2%
2007	31 109 074	79.4%	61.3%	2016	38 800 000	83.0%	93.0%
2008	31 305 016	79.7%	66.9%	2017	39 500 000	88.0%	95.0%
2009	32 498 063	79.9%	67.0%	2018	40 100 000	88.0%	96.0%
2010	34 019 661	80.1%	72.4%	2019	40 700 000	88.0%	95.0%
2011	34 933 809	91.4%	88.5%	2020	42 571 395	82.0%	93.0%
2012	34 935 454	92.6%	91.5%	2021	43 099 703	82.0%	93.0%
2013	37 214 317	83.0%	91.7%	2005-21	40.6%	0.7%	54.2%

Source: Eighty20, *All Media and Products Survey (AMPS): Overwhelming and under-mined reasons to love AMPS data*, May 2012, p13; *AMPS 2013B (January-December 2013)*, 8 April 2014; *AMPS 2014 (July 2013-June 2014)*, accessed 6 March 2015; *AMPS 2015 Individual (June 2014-June 2015)*, accessed 23 February 2016; Broadcast Research Council of South Africa (BRC), *www.brcsa.org.za, RAM 2016 (January-September 2016)*, accessed 8 March 2017; *Establishment Survey: Demographic and Media Consumption Trends, ES Wave 1 Launch Presentation (Jul-Dec 2016)*, March 2017, pp31, 38; April 2018, pp5, 15; April 2019, pp5, 33; April 2020, accessed 3 July 2020; *www.brcsa.org.za, Nielsen TAMS tv market overview*, accessed February 2022; Statistics South Africa (Stats SA), *Mid-year population estimates 2020-21 data*

a People aged 15 and above.

b Respondents were asked if they had listened to radio or watched television in any seven-day period.

Adults with access to radio and television, 2005-21



Radio

Radio stations^a, 2023

SABC^b commercial	Main studio^c	Number^d	Proportion^e
Ukhozi FM (Zulu)	Durban, KwaZulu-Natal	7 596 000	17.2%
Metro FM	Johannesburg, Gauteng	4 698 000	10.6%
Umlhlobo Wenene FM (Xhosa)	Port Elizabeth, Eastern Cape	4 194 000	9.5%
Lesedi FM (Sotho)	Bloemfontein, Free State	3 536 000	8.0%
Motsweding FM (Tswana)	Mahikeng, North West	3 106 000	7.0%
Thobela FM (Pedi)	Polokwane, Limpopo	2 881 000	6.5%
Radio2000	Johannesburg, Gauteng	2 087 000	4.7%
Munghana Lonene FM (Tsonga)	Polokwane, Limpopo	1 457 000	3.3%
Ligwalagwala FM (Swati)	Mbombela, Mpumalanga	1 299 000	2.9%
Radio Sonder Grense (Afrikaans)	Johannesburg, Gauteng	1 283 000	2.9%
Phalaphala FM (Venda)	Thohoyandou, Limpopo	1 177 000	2.7%
Ikwekwezi FM (Ndebele)	Johannesburg, Gauteng	1 162 000	2.6%
5FM	Johannesburg, Gauteng	888 000	2.0%
Good Hope FM	Cape Town, Western Cape	708 000	1.6%
SAfm	Johannesburg, Gauteng	632 000	1.4%
truFM	East London, Eastern Cape	252 000	0.6%
Lotus FM	Durban, KwaZulu-Natal	238 000	0.5%
Non-SABC commercial^f			
Gagasi FM	Durban, KwaZulu-Natal	1 524 000	3.4%
Jacaranda FM	Johannesburg, Gauteng	1 342 000	3.0%
East Coast Radio	Durban, KwaZulu-Natal	1 169 000	2.6%
947	Johannesburg, Gauteng	1 102 000	2.5%
KFM	Cape Town, Western Cape	1 101 000	2.5%
YFM	Johannesburg, Gauteng	932 000	2.1%
Heart FM	Cape Town, Western Cape	777 000	1.8%
702	Johannesburg, Gauteng	723 000	1.6%
Kaya FM	Johannesburg, Gauteng	684 000	1.5%
Capricorn FM	Polokwane, Limpopo	519 000	1.2%
Algoa FM	Port Elizabeth, Eastern Cape	364 000	0.8%
Power FM	Johannesburg, Gauteng	304 000	0.7%
OFM	Bloemfontein, Free State	224 000	0.5%
Smile FM	Cape Town, Western Cape	212 000	0.5%
Vuma FM	Durban, KwaZulu-Natal	188 000	0.4%
You FM	Rustenburg, North West	161 000	0.4%
Cape Talk	Cape Town, Western Cape	130 000	0.3%
Rise FM	Mbombela, Mpumalanga	102 000	0.2%
Other	—	329 000	0.7%
Community			
Jozi FM	Soweto, Gauteng	472 000	1.1%
Izwi LoMzansi FM	Durban, KwaZulu-Natal	280 000	0.6%
Radio Zibonele	Strand, Western Cape	219 000	0.5%
Thetha FM	Johannesburg, Gauteng	208 000	0.5%
Voice of the Cape	Salt River, Western Cape	146 000	0.3%
Radio Tygerberg	Cape Town, Western Cape	121 000	0.3%
CCFm	Muizenberg, Western Cape	119 000	0.3%
Kasie FM	Pretoria, Gauteng	110 000	0.2%
Motheo FM	Bloemfontein, Free State	110 000	0.2%
Alfred Nzo Community Radio	Mount Ayliff, Eastern Cape	102 000	0.2%




Radio stations^a, 2023 (continued)

Community	Main studio^c	Number^d	Proportion^e
Mahikeng FM	Mahikeng, North West	99 000	0.2%
Kurara FM	Kuruman, Northern Cape	90 000	0.2%
Moretele Community Radio	Pretoria, Gauteng	87 000	0.2%
Vukani FM	East London, Eastern Cape	82 000	0.2%
Radio Pretoria	Pretoria, Gauteng	80 000	0.2%
Grootfm	Pretoria, Gauteng	76 000	0.2%
Mdantsane FM	Mdantsane, Eastern Cape	71 000	0.2%
Forte FM	Alice, Eastern Cape	68 000	0.2%
QwaQwa Radio	Phuthaditjhaba, Free State	64 000	0.1%
Hindvani FM	Durban, KwaZulu-Natal	62 000	0.1%
Lekoa FM	Vereeniging, Gauteng	61 000	0.1%
Emalahleni FM	Emalahleni, Mpumalanga	59 000	0.1%
Unitra Community Radio	Mthatha, Eastern Cape	59 000	0.1%
Mams FM	Mamelodi, Gauteng	57 000	0.1%
Link FM	East London, Eastern Cape	54 000	0.1%
Rainbow FM	Roodepoort, Gauteng	49 000	0.1%
Radio KC	Paarl, Western Cape	43 000	0.1%
Star FM	Klerksdorp, North West	43 000	0.1%
Highway Radio	Durban, KwaZulu-Natal	42 000	0.1%
Mmabatho FM	Mahikeng, North West	37 000	0.1%
Nkqubela FM	Port Elizabeth, Eastern Cape	35 000	0.1%
Radio Riverside FM	Upington, Northern Cape	32 000	0.1%
Radio Teemaneng Stereo	Kimberley, Northern Cape	30 000	0.1%
Bay FM	Port Elizabeth, Eastern Cape	24 000	0.1%
Newcastle Community Radio	Newcastle, KwaZulu-Natal	23 000	0.1%
Koffi FM	Westbury, Gauteng	22 000	0.0%
VUT FM	Vanderbijlpark, Gauteng	22 000	0.0%
Radio Rosestad FM	Bloemfontein, Free State	20 000	0.0%
East Rand/Oos Rand Stereo FM	Ekurhuleni, Gauteng	19 000	0.0%
Tshwane FM	Pretoria, Gauteng	19 000	0.0%
uMgungundlovu Community Radio	Pietermaritzburg, KwaZulu-Natal	19 000	0.0%
Radio Helderberg	Somerset West, Western Cape	18 000	0.0%
Soshanguve Radio	Soshanguve, Gauteng	18 000	0.0%
Radio Namakwaland	Vredendal, Western Cape	17 000	0.0%
The Voice of Tembisa FM	Tembisa, Gauteng	14 000	0.0%
Valley FM	Worcester, Western Cape	11 000	0.0%
Izwi Lethemba FM	East London, Eastern Cape	8 000	0.0%
The Rock FM	Welkom, Free State	3 000	0.0%
Eden FM	George, Western Cape	1 000	0.0%
Mogale FM	Krugersdorp, Gauteng	1 000	0.0%
Other	—	4 136 000	9.3%
Total adults (aged 15+)	—	44 278 033	100.0%

Source: BRC, www.brcsa.org.za, *BRC RAM Radio Listening (October 2022–September 2023)*, accessed 29 May 2024; Stats SA, *Country projections by population group, sex and age 2023–2027*, accessed 28 July 2024

- a All listed radio stations broadcast in English, unless otherwise stated in brackets. Most community radio stations broadcast in multiple languages, including local township dialects.
- b South African Broadcasting Corporation.
- c Applies largely to stations with a wider reach (such as those of the SABC). Other stations, such as those within specific communities, usually have one studio.
- d Listenership numbers are estimates and denote respondents who replied 'I listened to this station in the past seven days'.
- e CRA calculations. Proportions do not work out to 100% as, presumably, some adults (people aged 15 and above) listen to more than one radio station.
- f Only stations with listenership figures above 40 000 are listed.

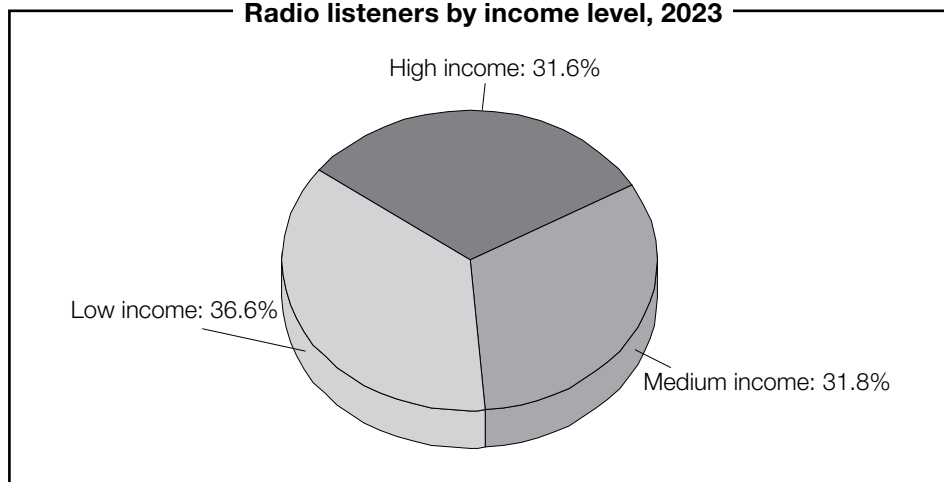
Top ten radio stations by average listenership, 2023

Radio station ^a	Main studio ^b	Number ^c	Proportion ^d
Ukhozi FM (Zulu)	Durban, KwaZulu-Natal	7 596 000	17.2%
Metro FM	Johannesburg, Gauteng	4 698 000	10.6%
Umhlobo Wenene FM (Xhosa)	Port Elizabeth, Eastern Cape	4 194 000	9.5%
Lesedi FM (Sotho)	Bloemfontein, Free State	3 536 000	8.0%
Motsweding FM (Tswana)	Mahikeng, North West	3 106 000	7.0%
Thobela FM (Pedi)	Polokwane, Limpopo	2 881 000	6.5%
Radio2000	Johannesburg, Gauteng	2 087 000	4.7%
Gagasi FM	Durban, KwaZulu-Natal	1 524 000	3.4%
Munghana Lonene FM (Tsonga)	Polokwane, Limpopo	1 457 000	3.3%
Jacaranda FM	Johannesburg, Gauteng	1 342 000	3.0%

Source: BRC, www.brcsa.org.za, *BRC RAM Radio Listening (October 2022-September 2023)*, accessed 29 May 2024; Stats SA, *Country projections by population group, sex and age 2023-2027*, accessed 28 July 2024

- a Listed radio stations broadcast in English, unless otherwise stated in brackets.
 b Applies largely to stations with a wider reach (such as those of the SABC). Other stations, such as those within specific communities, usually have one studio.
 c Refers to adults (people aged 16 and above). The listenership numbers are estimates and denote respondents who replied 'I listened to this station in the past seven days'.
 d CRA calculations.

Radio listeners by income level, 2023



Television

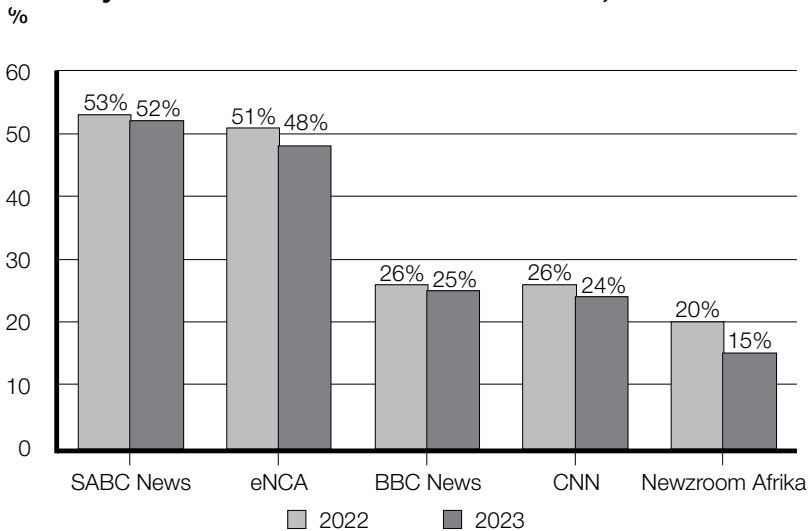
Television sets owned by province, 2023

Province	Number	Proportion of total ^a	People per television set ^a
Eastern Cape	1 304 000	8.8%	5.0
Free State	810 000	5.4%	3.7
Gauteng	4 656 000	31.3%	3.6
KwaZulu-Natal	2 447 000	16.4%	4.9
Limpopo	1 377 000	9.2%	4.5
Mpumalanga	1 147 000	7.7%	4.3
North West	1 015 000	6.8%	4.2
Northern Cape	292 000	2.0%	4.5
Western Cape	1 845 000	12.4%	4.0
South Africa	14 894 000	100.0%	4.2

Source: Stats SA, *General Household Survey 2023 Addendum tables*, Statistical release P0318, 17 August 2023, Table 17.1, p1; Table 1.1, p1

a CRA calculations.

Weekly television news reach in South Africa, 2022 and 2023



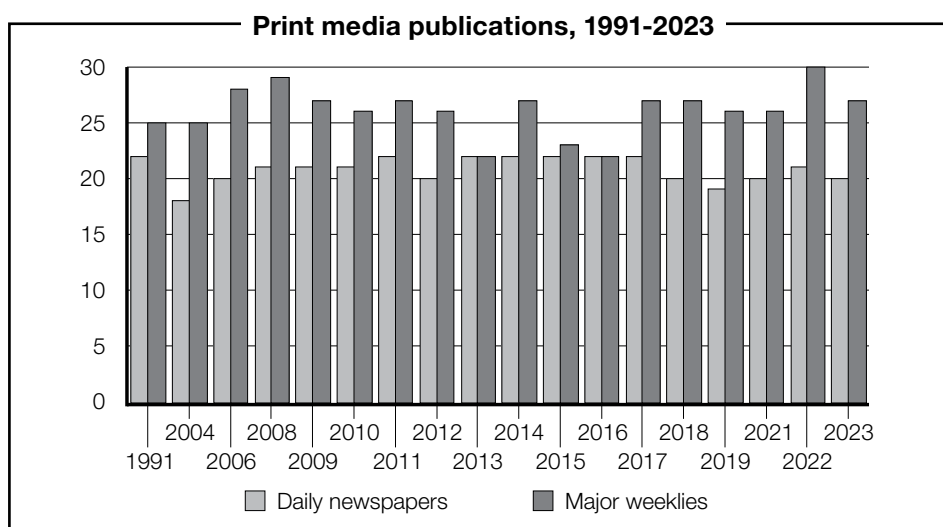
THE PRESS

Print media

Print media publications, 1991-2023

Year	Daily newspapers	Major weeklies
1991	22	25
2004	18	25
2006	20	28
2008	21	29
2009	21	27
2010	21	26
2011	22	27
2012	20	26
2013	22	22
2014	22	27
2015	22	23
2016	22	22
2017	22	27
2018	20	27
2019	19	26
2021	20	26
2022	21	30
2023	20	27

Source: South African Audience Research Foundation (SAARF), www.saarf.co.za, accessed 9 March 2017; *AMPS 2014 Individual (July 2013-June 2014)*, accessed 6 March 2015; *AMPS 2013B (January-December 2013)*, accessed 8 April 2014; Omnicom Media Group (OMD South Africa), *South Africa and the SADC Media Facts*, 2011, 2016, 2017, 2018, p5; Publisher Research Council (PRC), www.prc.za.com, READ 2021 (*Reader audience data*), accessed 8 May 2023; Advertising Media Forum (AMF), ABC's, accessed 9 May 2024



Circulation of daily newspapers, 2005-23

Newspaper ^a	Headquarters	2005	2017	2019	2021
Beeld (Afrikaans)	Johannesburg	51 064	35 934	32 797	22 160
Business Day	Johannesburg	29 559	20 313	18 053	15 297
Cape Argus	Cape Town	30 393	27 662	27 245	11 115
Cape Times	Cape Town	32 371	29 673	29 523	11 855
Daily Dispatch	East London	26 147	17 958	15 468	10 566
Daily News	Durban	26 973	23 508	22 393	9 687
Daily Sun	Johannesburg	265 993	143 981	117 220	40 164
Diamond Fields Advertiser	Kimberley	9 161	7 599	7 113	N/A
Die Burger (Afrikaans)	Cape Town	56 145	47 400	39 625	N/A
Isolezwe (Zulu)	Durban	110 155	79 476	72 495	32 680
Pretoria News	Pretoria	8 511	12 532	12 478	2 383
Son (Afrikaans)	Cape Town	82 579	66 045	55 126	20 588
Sowetan	Johannesburg	92 244	71 797	70 737	29 252
The Citizen	Johannesburg	57 097	43 694	40 481	27 492
The Herald	Port Elizabeth	20 919	17 067	14 793	10 958
The Mercury	Durban	27 499	25 432	24 402	11 633
The Star	Johannesburg	91 735	74 520	72 010	27 417
The Witness	Pietermaritzburg	16 544	11 641	10 779	7 366
Volksblad (Afrikaans)	Bloemfontein	18 652	13 906	13 341	N/A
Total	—	1 053 741	770 138	696 079	290 613

Newspaper ^a	Headquarters	2022	2023	Change 2005-23
Beeld (Afrikaans)	Johannesburg	20 318	19 014	-62.8%
Business Day	Johannesburg	14 410	13 605	-54.0%
Cape Argus	Cape Town	10 459	8 571	-71.8%
Cape Times	Cape Town	11 305	9 194	-71.6%
Daily Dispatch	East London	10 889	10 091	-61.4%
Daily News	Durban	8 918	7 166	-73.4%
Daily Sun	Johannesburg	28 006	12 616	-95.3%
Diamond Fields Advertiser	Kimberley	N/A	N/A	—
Die Burger (Afrikaans)	Cape Town	26 951	26 110	-53.5%
Isolezwe (Zulu)	Durban	27 009	19 022	-82.7%
Pretoria News	Pretoria	N/A	N/A	—
Son (Afrikaans)	Cape Town	16 016	N/A	—
Sowetan	Johannesburg	24 869	17 873	-80.6%
The Citizen	Johannesburg	24 455	22 914	-59.9%
The Herald	Port Elizabeth	10 380	10 021	-52.1%
The Mercury	Durban	10 990	9 069	-67.0%
The Star	Johannesburg	27 257	17 834	-80.6%
The Witness	Pietermaritzburg	6 405	6 313	-61.8%
Volksblad (Afrikaans)	Bloemfontein	N/A	N/A	—
Total	—	278 637	209 413	-80.1%

Source: Eighty20, www.eighty20.co.za, *AMPS 2012B (January-December 2012) Individuals*, accessed 14 May 2013; *Audit Bureau of Circulations of South Africa (ABC)*, www.abc.org.za, accessed January to May 2014; ABC, email correspondence, 29 March 2017; ABC, www.abc.org.za, *ABC analysis, Q4 2017*, accessed 17 April 2018; *Bizcommunity.com*, www.bizcommunity.com, accessed 11 April 2023; ABC, www.abc.org.za, *ABC analysis: Q4 2023*, accessed 16 May 2024

a Published in English unless otherwise stated in brackets.

N/A — Not available.

Circulation of weekly magazines, 2017-23

Magazine ^{ab}	2017	2018	2019	2020
DRUM	37 200	27 288	19 602	__ ^d
Move!	65 960	53 524	32 811	__ ^d
YOU	95 359	88 301	83 214	72 762
HUISgenoot (Afrikaans)	185 002	174 683	162 307	139 545
People	35 149	29 575	32 303	__ ^d
Vroue Keur (Afrikaans)	48 829	43 554	38 623	__ ^d
Landbouweekblad (Afrikaans)	27 292	22 723	20 692	17 741
Financial Mail	13 016	13 910	13 380	11 652
Farmer's Weekly	11 334	10 421	9 146	7 337
Finweek	18 209	15 423	14 954	11 572
Auto Trader	N/A	N/A	N/A	N/A
GRAZIA South Africa	N/A	N/A	N/A	N/A
Kuier ^c	94 851	91 964	85 949	78 358
TIME	N/A	N/A	N/A	N/A
Tvplus ^c (English)	15 490	11 164	7 100	5 177

Magazine ^{ab}	2021	2022	2023
DRUM	__ ^d	__ ^d	__ ^d
Move!	__ ^d	__ ^d	__ ^d
YOU	68 911	53 963	43 123
HUISgenoot (Afrikaans)	129 825	105 296	85 969
People	__ ^d	__ ^d	__ ^d
Vroue Keur (Afrikaans)	__ ^d	__ ^d	__ ^d
Landbouweekblad (Afrikaans)	12 559	11 162	14 443
Financial Mail	12 759	12 066	14 893
Farmer's Weekly	6 912	6 415	5 825
Finweek	__ ^d	__ ^d	__ ^d
Auto Trader	N/A	N/A	N/A
GRAZIA South Africa	N/A	N/A	N/A
Kuier ^c	69 226	54 735	48 634
TIME	N/A	N/A	N/A
Tvplus ^c (English)	3 439	2 323	N/A

Source: Bizcommunity, www.bizcommunity.com, *Magazines ABC Q4 2017-22*, accessed 11 April 2023; ABC, www.abc.org.za, *ABC analysis: Q4 2023*, accessed 16 May 2024

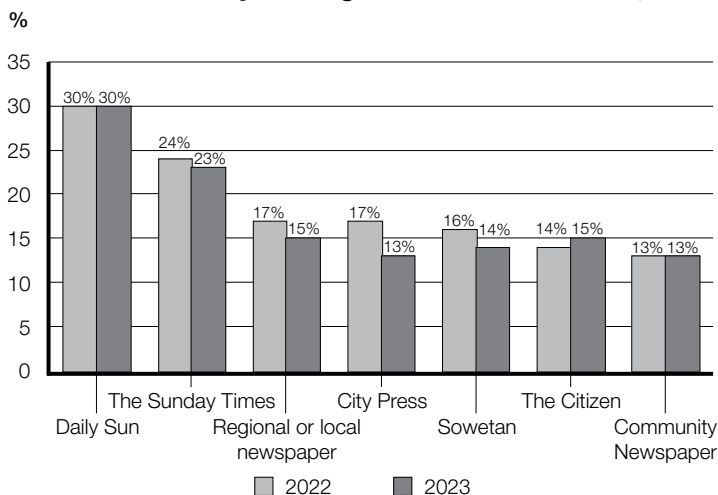
a Published in English unless otherwise stated in brackets.

b Q4 figures.

c Published fortnightly.

N/A — Not available.

Print media reach by leading brand in South Africa, 2022-23



Online publications

Selected online media sites by unique browsers and page views, 2024

Sites by category	Monthly unique visitors	Monthly page views
General news		
News24	5 480 000	58 100 000
IOL	3 792 000	28 950 000
Citizen	3 330 000	14 390 000
Daily Maverick	2 730 000	20 180 000
SuperSport	2 712 000	19 080 000
TimesLIVE	2 393 000	13 270 000
The South African	1 982 000	8 436 000
SowetanLIVE	1 156 000	5 320 000
EWN	992 576	5 354 000
eNCA	900 706	3 254 000
Maroela Media	832 944	20 030 000
Netwerk24	825 174	10 420 000
Mail & Guardian	796 601	2 621 000
Sunday World	698 825	4 540 000
SABC News	589 124	1 429 000
Business		
Businesses	2 823 000	14 000 000
BusinessLIVE	1 377 000	6 689 000
Daily Investor	1 210 000	6 278 000
MoneyWeb	1 018 000	4 771 000
Bisnow	275 592	576 482
Technology		
MyBroadband	1 884 000	12 070 000
TechCentral	348 155	880 339
ITWeb	311 023	851 651
Stuff	83 668	186 891
HTXT	59 112	121 585

Source: Intermetal, www.sainternetmap.co.za, accessed 13 May 2024

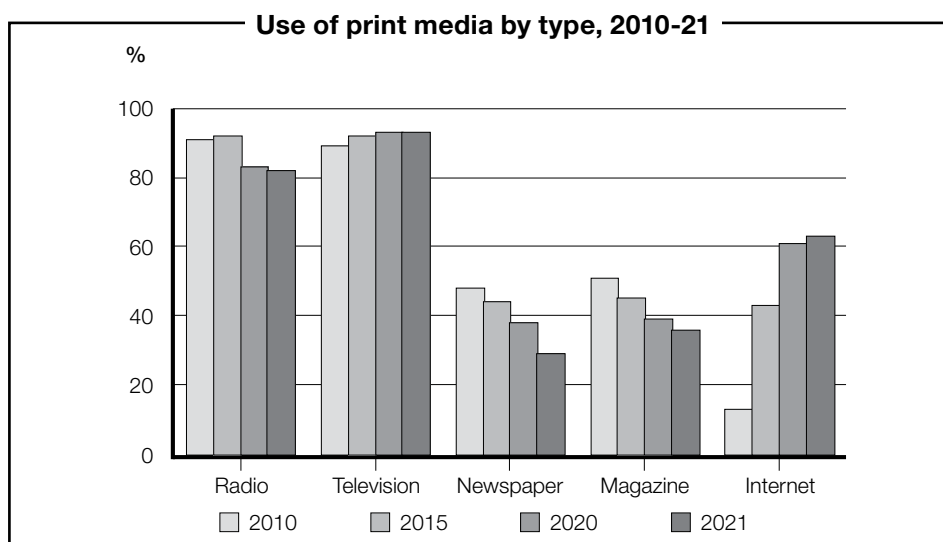
ALL MEDIA

Use of media by type, 2010-21

Media accessed ^{ab}	2010	2015	2020	2021
Radio	91%	92%	83%	82%
Television	89%	92%	93%	93%
Newspaper	48%	44%	38%	29%
Magazine	51%	45%	39%	36%
Internet	13%	43%	61%	63%

Source: www.brcsa.org.za, Nielsen TAMS tv market overview, accessed February 2022

- a For newspapers and magazines, the figures represent the number of titles accessed by adults. The same number of reading adults, therefore, might be reading more than one publication. This means that there might be far fewer reading adults than the table suggests. Data for 2010 and 2015 data was obtained from AMPs, and data for 2020 and 2021 was obtained from Fusion.
- b People aged 15 and above.



Top ten South African websites^a, 2022

Rank	Publisher	Category	Unique ^b browsers in South Africa	Page views
1	news24.com	General news	10 136 307	78 253 156
2	businesstech.co.za	Business news	5 127 936	16 274 147
3	thesouthafrican.com	General news	5 052 924	15 352 477
4	timeslive.co.za	General news	4 165 594	17 032 391
5	ewn.co.za	General news	2 972 184	14 499 441
6	citizen.co.za	General news	2 947 204	10 447 306
7	gumtree.co.za	Classifieds	2 625 337	44 051 523
8	mybroadband.co.za	Technology news	2 565 540	8 309 280
9	dailymaverick.co.za	General news	2 447 664	11 042 351
10	businessinsider.co.za	General news	2 382 744	7 450 998

Source: IAB South Africa, www.iabsa.net, Narrative report: August 2022, accessed 23 April 2024

a As at August 2022.

b The number of visitors to a website within a specified reporting period (usually 24 hours). The visitors are recorded only once regardless of the number of times they visit a site.

POSTAL SERVICES

Operational South African Post Office outlets by province, 2023

Province	Post Offices	Postpoints	Transportables ^a	Mobiles ^b	Express
Eastern Cape	173	0	4	2	121
Free State	109	7	1	1	16
Gauteng	237	12	1	0	5
KwaZulu-Natal	169	5	6	2	69
Limpopo	131	5	1	2	116
Mpumalanga	98	7	2	1	96
North West	112	3	1	1	88
Northern Cape	57	1	1	0	67
Western Cape	137	3	1	0	111
South Africa	1 223	43	18	9	689

Province	Recognised private agencies	Total	Post office counters	Recognised private operating counters
Eastern Cape	123	319	569	125
Free State	16	139	275	17
Gauteng	7	328	953	8
KwaZulu-Natal	70	307	785	70
Limpopo	117	259	256	118
Mpumalanga	97	207	236	96
North West	88	208	277	88
Northern Cape	67	130	175	67
Western Cape	111	284	643	115
South Africa	696	2 181	4 169	704

Source: Post Office South Africa, www.postoffice.co.za, Complete list of post offices, accessed 21 April 2023

- a Transportable structures or containers used by the Post Office for various purposes, such as transporting mail, packages, or postal equipment. These could be specialised vehicles, trailers, or containers designed to facilitate the efficient movement of postal materials between different locations or during specific operations.
- b Temporary or mobile post office units or kiosks that are set up in different areas to offer postal services, such as mailing, and other related services. These mobile outlets allow the postal service to reach customers in remote or underserved areas, where a permanent post office may not be available.

South African Post Office mobile units and retail postal agencies, 2014/15-2026/27

Year	Number
2014/15	2 448
2015/16	2 368
2016/17	2 222
2017/18	2 209
2018/19	2 180
2019/20	2 120
2020/21	2 098
2021/22	1 646
2022/23	1 554
2023/24 ^a	1 554
2024/25 ^b	1 554
2025/26 ^b	1 554
2026/27 ^b	1 554

Source: National Treasury, *Estimates of national expenditure 2024*, Table 30.42, p608

a Projections.

b Medium-Term Expenditure Framework targets.

TELECOMMUNICATIONS

Fixed-line and cellular phones

Households with a fixed-line and cellular phone by province, 2023

Province	Total households	Fixed-line telephones		Cellular phones	
		Have	Do not have	Have	Do not have
Eastern Cape	1 761 000	42 000	1 718 000	1 630 000	131 000
Free State	999 000	52 000	947 000	934 000	65 000
Gauteng	5 779 000	344 000	5 435 000	5 639 000	140 000
KwaZulu-Natal	3 292 000	219 000	3 072 000	3 191 000	102 000
Limpopo	1 775 000	64 000	1 711 000	1 734 000	41 000
Mpumalanga	1 493 000	37 000	1 456 000	1 457 000	36 000
North West	1 390 000	28 000	1 361 000	1 327 000	63 000
Northern Cape	380 000	14 000	366 000	341 000	39 000
Western Cape	2 136 000	151 000	1 986 000	2 027 000	109 000
South Africa^a	19 005 000	951 000	18 052 000	18 279 000	726 000

Source: Stats SA, *General Household Survey 2023 Addendum tables*, Statistical release P0318, 23 May 2024, Table 8.2, p1; Table 10.2, p1; Table 10.4, p1

a Figures may not add up vertically, owing to rounding.

Households with a land-line and cellular phone connection by race and sex of household head, 2023

Race and sex of household head	Fixed-line			Cellular		
	Yes	No	Total ^a	Yes	No	Total ^a
Male	330 000	8 576 000	8 906 000	8 499 000	408 000	8 906 000
Female	247 000	6 584 000	6 832 000	6 634 000	198 000	6 832 000
Black	Total	577 000	15 160 000	15 738 000	606 000	15 738 000
Male	43 000	657 000	700 000	656 000	44 000	700 000
Female	32 000	546 000	577 000	526 000	52 000	577 000
Coloured	Total	74 000	1 203 000	1 277 000	96 000	1 277 000
Male	49 000	261 000	310 000	305 000	5 000	310 000
Female	18 000	116 000	134 000	130 000	3 000	134 000
Indian/Asian	Total	67 000	376 000	444 000	8 000	444 000
Male	171 000	875 000	1 047 000	1 037 000	11 000	1 047 000
Female	61 000	438 000	499 000	493 000	6 000	499 000
White	Total	232 000	1 313 000	1 530 000	17 000	1 546 000
Male	593 000	10 369 000	10 963 000	10 497 000	467 000	10 963 000
Female	358 000	7 683 000	8 042 000	7 782 000	260 000	8 042 000
Total	Total	951 000	18 052 000	19 005 000	18 279 000	726 000

Source: Stats SA, *General Household Survey 2023 Addendum tables*, Statistical release P0318, 24 May 2024, Table 10.1, p1; Table 10.3, p1

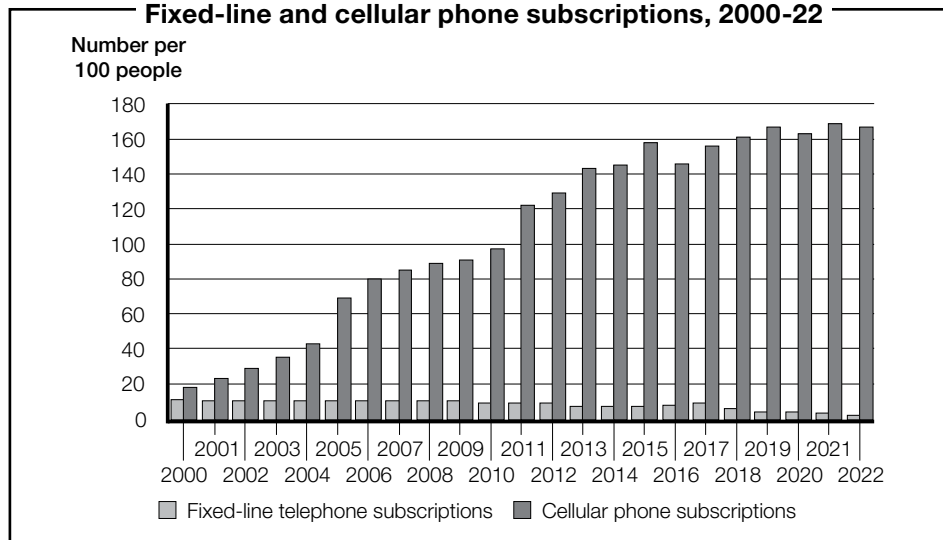
a Figures should add up horizontally but may not, owing to rounding.

Fixed-line and cellular phone subscriptions, 2000-22

Year	Number		Number per 100 people	
	Fixed-line telephone subscriptions	Cellular phone subscriptions	Fixed-line telephone subscriptions	Cellular phone subscriptions
2000	4 961 743	8 339 000	10.6	17.8
2001	4 924 458	10 787 000	10.4	22.8
2002	4 917 000	13 702 000	10.3	28.7
2003	4 910 000	16 860 000	10.2	35.0
2004	4 903 000	20 839 000	10.1	42.9
2005	4 896 000	33 959 958	10.0	69.3
2006	4 889 000	39 662 000	9.9	80.1
2007	4 882 000	42 300 000	9.8	84.6
2008	4 875 000	45 000 000	9.6	89.0
2009	4 868 000	46 436 000	9.5	90.7
2010	4 861 000	50 372 000	9.4	97.3
2011	4 854 000	64 000 000	9.3	122.0
2012	4 847 000	68 394 000	9.1	128.7
2013	3 875 582	76 865 278	7.2	142.7
2014	3 647 770	79 280 731	6.7	144.9
2015	4 131 055	87 999 492	7.4	157.5
2016	4 522 850	82 412 880	8.0	146.1
2017	4 810 074	88 497 610	8.5	156.2
2018	3 345 440	92 427 958	5.8	161.2
2019	2 024 730	96 972 459	3.5	166.9
2020	2 098 802	95 959 439	3.6	163.2
2021	1 472 191	100 328 005	2.5	168.9
2022	1 309 590	100 260 000	2.2	167.4
2000-22	-73.6%	1102.3%	-79.2%	840.4%

Source: International Telecommunications Union (ITU), www.itu.int, *Time series by country (2000-2022)*, accessed 25 April 2024

Fixed-line and cellular phone subscriptions, 2000-22



**Access to fixed-line and cellular phones,
selected countries, 2022**

Country	Fixed-line telephones per 100 people	Cellular phones per 100 people	Ratio of cellular phones to fixed- line telephones
Australia	24.5	109.6	4.5 to 1
Botswana	3.5	165.3	47.2 to 1
Brazil	12.7	98.9	7.8 to 1
Chile	11.3	134.7	11.9 to 1
China	12.6	124.1	9.8 to 1
Denmark	12.1	127.0	10.5 to 1
Egypt	10.5	92.0	8.8 to 1
France	58.4	118.8	2.0 to 1
Germany	46.3	125.2	2.7 to 1
Ghana	1.0	119.6	119.6 to 1
Greece	47.0	109.3	2.3 to 1
Hong Kong	49.1	291.9	5.9 to 1
India	1.9	80.6	42.4 to 1
Indonesia	3.1	124.4	40.1 to 1
Ireland	24.3	112.5	4.6 to 1
Israel	39.5	152.2	3.9 to 1
Italy	33.7	133.0	3.9 to 1
Japan	48.7	170.0	3.5 to 1
Kazakhstan	14.6	129.8	8.9 to 1
Lithuania	9.1	139.1	15.3 to 1
Mexico	20.8	106.6	5.1 to 1
Mozambique	0.1	45.4	454.0 to 1
Nigeria	0.0	101.7	0.0 to 1
Pakistan	1.1	81.7	74.3 to 1
Philippines	4.2	144.0	34.3 to 1
Poland	13.1	131.9	10.1 to 1
Russia	15.2	169.5	11.2 to 1
Saudi Arabia	18.6	132.4	7.1 to 1
<i>South Africa</i>	2.2	167.4	76.1 to 1
Spain	39.3	124.1	3.2 to 1
Switzerland	35.2	124.7	3.5 to 1
Turkey	22.3	105.8	4.7 to 1
Uganda	0.2	70.0	350.0 to 1
United Kingdom	44.6	120.8	2.7 to 1
United States	27.9	110.2	3.9 to 1
Venezuela	9.5	66.3	7.0 to 1

Source: ITU, www.itu.int, *Time series by country (2000-2022)*, accessed 8 May 2024

**Access to fixed-line and cellular phones,
emerging markets, 2022**

Country	Fixed-line telephones per 100 people	Cellular phones per 100 people	Ratio of cellular phones to fixed- line telephones
Brazil	12.7	98.9	7.8 to 1
Bulgaria	10.2	117.4	11.5 to 1
Chile	11.3	134.7	11.9 to 1
China	12.6	124.1	9.8 to 1
Colombia	14.6	155.8	10.7 to 1
Czech Republic	11.8	128.4	10.9 to 1
Egypt	10.5	92.0	8.8 to 1
Estonia	20.1	155.0	7.7 to 1
Greece	47.0	109.3	2.3 to 1
Hungary	28.5	102.8	3.6 to 1
India	1.9	80.6	42.4 to 1
Indonesia	3.1	124.4	40.1 to 1
Jordan	4.0	67.6	16.9 to 1
Kuwait	13.4	181.0	13.5 to 1
Latvia	9.4	117.1	12.5 to 1
Lithuania	9.1	139.1	15.3 to 1
Malaysia	24.9	141.3	5.7 to 1
Mauritius	35.6	161.4	4.5 to 1
Mexico	20.8	106.6	5.1 to 1
Morocco	7.1	141.4	19.9 to 1
Oman	11.4	136.8	12.0 to 1
Pakistan	1.1	81.7	74.3 to 1
Peru	5.3	122.0	23.0 to 1
Philippines	4.2	144.0	34.3 to 1
Poland	13.1	131.9	10.1 to 1
Qatar	19.4	174.1	9.0 to 1
Romania	11.3	118.1	10.5 to 1
Russia	15.2	169.5	11.2 to 1
Slovakia	9.6	131.9	13.7 to 1
<i>South Africa</i>	2.2	167.4	76.1 to 1
Sri Lanka	11.8	158.7	13.4 to 1
Taiwan	N/A	N/A	N/A
Thailand	6.1	176.3	28.9 to 1
Turkey	22.3	105.8	4.7 to 1
United Arab Emirates	24.2	212.2	8.8 to 1
Vietnam	2.4	139.9	58.3 to 1

Source: ITU, www.itu.int, *Time series by country (2000-2022)*, accessed 8 May 2024

N/A — Not available.

**Access to fixed-line and cellular phones,
selected African countries, 2022**

Country	Fixed-line telephones per 100 people	Cellular phones per 100 people	Ratio of cellular phones to fixed- line telephones
Algeria	12.4	109.2	8.8 to 1
Angola	0.3	66.7	222.3 to 1
Botswana	3.5	165.3	47.2 to 1
Burundi	0.1	58.1	581.0 to 1
Cameroon	3.2	88.9	27.8 to 1
Central African Republic	N/A	N/A	N/A
Congo (DRC)	N/A	50.3	N/A
Congo (Republic)	N/A	94.6	N/A
Egypt	10.5	92.0	8.8 to 1
Eritrea	N/A	N/A	N/A
Eswatini	3.1	122.2	39.4 to 1
Ethiopia	0.7	57.9	82.7 to 1
Ghana	1.0	119.6	119.6 to 1
Ivory Coast	0.9	174.0	193.3 to 1
Kenya	0.1	121.7	1 217.0 to 1
Lesotho	0.3	67.5	225.0 to 1
Liberia	N/A	N/A	N/A
Libya	17.9	204.6	11.4 to 1
Madagascar	0.1	66.6	666.0 to 1
Malawi	0.0	60.1	N/A
Mauritius	35.6	161.4	4.5 to 1
Morocco	7.1	141.4	19.9 to 1
Mozambique	0.1	45.4	454.0 to 1
Namibia	3.3	113.2	34.3 to 1
Nigeria	0.0	101.7	0.0 to 1
Rwanda	0.1	79.9	799.0 to 1
Senegal	1.7	120.4	70.8 to 1
Somalia	0.5	50.3	100.6 to 1
<i>South Africa</i>	2.2	167.4	76.1 to 1
Sudan	0.3	74.0	246.7 to 1
Tanzania	0.1	91.9	919.0 to 1
Tunisia	14.5	129.3	8.9 to 1
Uganda	0.2	70.0	350.0 to 1
Zambia	0.5	99.1	198.2 to 1
Zimbabwe	1.8	87.6	48.7 to 1

Source: ITU, www.itu.int, *Time series by country (2000-2022)*, accessed 8 May 2024

N/A — Not available.

Fixed-line voice traffic in minutes, 2016 and 2022

Type of traffic	2016 ^a		2022 ^b	
	Number of minutes (billions)	Proportion of total	Number of minutes (billions)	Proportion of total
Local fixed-line to fixed-line	4.0	31.8%	2.1	18.3%
Long-distance fixed-line to fixed-line	2.8	21.9%	1.7	14.8%
Fixed-line to mobile	5.8	46.3%	7.7	67.0%
Total	12.6	100.0%	11.5	100.0%

Source: Independent Communications Authority of South Africa (ICASA), *Report on the state of the ICT sector in South Africa 2023*, March 2023, pp47-48

a As at 30 September 2016.

b As at 30 September 2022.

Mobile voice traffic in minutes, 2016 and 2022

Type of traffic	2016 ^a		2022 ^b	
	Number of minutes (billions)	Proportion of total	Number of minutes (billions)	Proportion of total
Local mobile to fixed-line	2.3	2.5%	3.9	3.6%
Local mobile to same mobile network	77.1	84.9%	84.8	77.3%
Local mobile to other mobile network	11.5	12.6%	21.5	19.6%
Total	90.9	100.0%	109.7	100.0%

Source: ICASA, *Report on the state of the ICT sector in South Africa 2017*, March 2017, p32; *Report on the state of the ICT sector in South Africa 2023*, March 2023, p50

a As at 30 September 2016.

b As at 30 September 2022.

Fixed-line telephones

Fixed-line subscribers^a, 1993-2022

Year	Fixed-line telephones	Number of households	Share of all households with fixed-line telephones	Year-on-year change in number (fixed-line telephones)	Year-on-year change in proportion ^b (fixed-line telephones)
1993	3 458 000	8 919 000	38.8%	—	—
1994	3 594 000	9 079 000	39.6%	136 000	3.9%
1995	3 773 000	9 246 000	40.8%	179 000	5.0%
1996	3 926 000	9 535 000	41.2%	153 000	4.1%
1997	4 259 000	9 842 000	43.3%	333 000	8.5%
1998	4 645 000	10 154 000	45.7%	386 000	9.1%
1999	5 075 000	10 657 000	47.6%	430 000	9.3%
2000	5 493 000	10 820 000	50.8%	418 000	8.2%
2001	4 962 000	11 560 370	42.9%	-531 000	-9.7%
2002	4 924 000	11 859 597	41.5%	-38 000	-0.8%
2003	4 812 000	12 142 786	39.6%	-112 000	-2.3%
2004	4 870 000	12 415 422	39.2%	58 000	1.2%
2005	4 730 000	12 676 972	37.3%	-140 000	-2.9%
2006	4 675 000	12 929 389	36.2%	-55 000	-1.2%
2007	4 621 000	13 171 503	35.1%	-54 000	-1.2%
2008	4 504 000	13 447 000	33.5%	-117 000	-2.5%
2009	4 398 000	13 812 000	31.8%	-106 000	-2.4%
2010	4 234 000	14 304 000	29.6%	-164 000	-3.7%
2011	4 073 000	14 450 000	28.2%	-161 000	-3.8%
2012	3 894 000	14 631 000	26.6%	-179 000	-4.4%
2013	3 713 000	15 107 000	24.6%	-181 000	-4.6%
2014	3 531 000	15 602 000	22.6%	-182 000	-4.9%
2015	3 323 000	16 122 000	20.6%	-208 000	-5.9%
2016	3 090 000	16 923 309	18.3%	-233 000	-7.0%
2017	2 840 000	16 198 000	17.5%	-250 000	-8.1%
2018	2 566 000	16 671 000	15.4%	-274 000	-9.6%
2019	1 975 000	17 163 000	11.5%	-591 000	-23.0%
2020	1 432 000	17 418 000	8.2%	-543 000	-27.5%
2021	1 284 000	17 947 000	7.2%	-148 000	-10.3%
2022	997 000	18 477 000	5.4%	-287 000	-22.4%

Source: MyBroadband, www.mybroadband.co.za, accessed 25 April 2024

a Refers only to Telkom subscribers. Figures for Neotel, the second national operator (SNO) formed in August 2006, are not included.

b CRA calculations.

International fixed-line traffic, 2015-22

	Minutes (millions)			Change 2015-22
	2015	2017	2022	
Incoming and outgoing traffic				
International incoming fixed-line traffic	322.4	570.9	89.2	-72.3%
International outgoing fixed-line traffic	243.3	206.6	135.9	-44.2%
International incoming and outgoing fixed-line traffic	565.7	777.5	225.1	-60.2%

Source: ICASA, *The state of the ICT sector in South Africa 2023*, March 2023, p110

Cellular phones

Households with a cellular phone by race and sex of household head, 2023

Race	Indicator	Sex	Proportion ^a		
			Yes	No	Total
Black	Proportion of all Black people	Male	46.5%	56.2%	46.9%
		Female	36.3%	27.3%	35.9%
	Proportion of all South Africans	Total	82.8%	83.5%	82.8%
Coloured	Proportion of all Coloured people	Male	3.6%	6.1%	3.7%
		Female	2.9%	7.2%	3.0%
	Proportion of all South Africans	Total	6.5%	13.2%	6.7%
Indian/ Asian	Proportion of all Indian/Asian people	Male	1.7%	0.7%	1.6%
		Female	0.7%	0.4%	0.7%
	Proportion of all South Africans	Total	2.4%	1.1%	2.3%
White	Proportion of all White people	Male	5.7%	1.5%	5.5%
		Female	2.7%	0.8%	2.6%
	Proportion of all South Africans	Total	8.4%	2.3%	8.1%
Total	Proportion of all South Africans	Male	57.4%	64.3%	57.7%
		Female	42.6%	35.8%	42.3%
		Total	100.0%	100.0%	100.0%

Source: CRA calculations based on Stats SA data

a CRA calculations. Proportions may not add up vertically, owing to the exclusion of figures too small for reliable estimates to be made.

Cellular phone subscribers by network, 2014-23

Network	2014		2017		2021	
	Number of subscribers (millions)	Market share	Number of subscribers (millions)	Market share	Number of subscribers (millions)	Market share
Cell C	18.1	22.7%	15.3	17.3%	12.9	11.9%
MTN	28.0	35.1%	30.8	34.9%	33.5	31.0%
Telkom mobile/8ta	1.8	2.3%	4.0	4.5%	16.3	15.1%
Vodacom	31.4	39.3%	37.1	42.1%	45.4	42.0%
Total subscribers	79.8	100.0%	88.2	100.0%	108.1	100.0%

Network	2022		2023		Change in number of subscribers 2014-23
	Number of subscribers (millions)	Market share	Number of subscribers (millions)	Market share	
Cell C	12.8	11.4%	8.2	7.4%	-54.7%
MTN	35.9	32.0%	36.8	33.3%	31.4%
Telkom mobile/8ta	18.0	16.1%	18.3	16.5%	916.7%
Vodacom	45.5	40.6%	47.3	42.8%	50.6%
Total subscribers	112.2	100.0%	110.6	100.0%	38.6%

Source: Businesstech, www.businesstech.co.za, accessed 1 July 2015, 17 August 2018, 13 April 2022; Mybroadband, www.mybroadband.co.za, accessed 4 May 2024

Pre-paid and post-paid cellular phone subscriptions, 2015-22

Type of cellular phone subscription	2015	2016 ^a	2017 ^b	2018 ^c	2019 ^d
	Number of subscriptions (millions)				
Pre-paid mobile cellular phone	72.4	68.7	76.5	80.4	82.3
Post-paid mobile cellular phone	14.6	12.6	10.6	11.3	14.7

Type of cellular phone subscription	2020 ^e	2021 ^f	2022 ^g	Change 2015-22
	Number of subscriptions			
Pre-paid mobile cellular phone	79.4	86.8	89.3	23.3%
Post-paid mobile cellular phone	15.5	16.4	17.5	20.2%

Source: ICASA, *The state of the ICT sector in South Africa 2022*, March 2022, p38

a As at 30 September 2016.

b As at 30 September 2017.

c As at 30 September 2018.

d As at 30 September 2019.

e As at 30 September 2020.

f As at 30 September 2021.

g As at 30 September 2022.

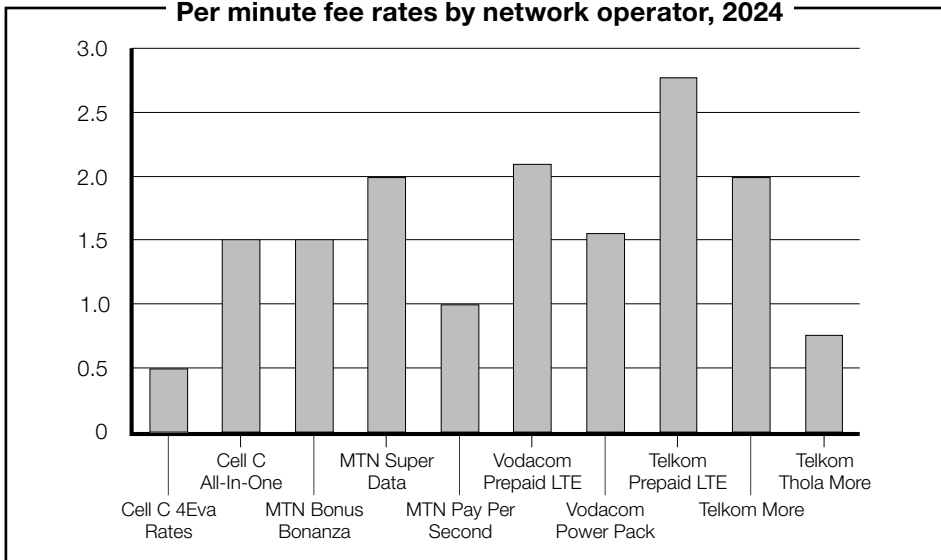
Call charges over time by cellular phone network operator, 2024

Prepaid price plan rates comparison						
Call duration in minutes	Cell C		MTN			
	Cell C 4Eva Rates	Cell C All-In-One	MTN Bonus Bonanza	MTN Super Data	MTN Pay Per Second	
0.5	0.25	0.75	0.75	1.00	0.50	
1.0	0.49	1.50	1.50	1.99	0.99	
1.5	0.74	2.25	2.25	2.99	1.49	
2.0	0.98	3.00	3.00	3.98	1.98	
2.5	1.23	3.75	3.75	4.98	2.48	
3.0	1.47	4.50	4.50	5.97	2.97	
3.5	1.72	5.25	5.25	6.97	3.47	
4.0	1.96	6.00	6.00	7.96	3.96	
4.5	2.21	6.75	6.75	8.96	4.46	
5.0	2.45	7.50	7.50	9.95	4.95	
Per minute fee	0.49	1.50	1.50	1.99	0.99	

Prepaid price plan rates comparison					
Call duration in minutes	Vodacom		Telkom		
	Vodacom Prepaid LTE	Vodacom Power Pack	Telkom Prepaid LTE	Telkom More	Telkom Thola More
0.5	1.05	0.78	1.39	1.00	0.38
1.0	2.09	1.55	2.77	1.99	0.75
1.5	3.14	2.33	4.16	2.99	1.13
2.0	4.18	3.10	5.54	3.98	1.50
2.5	5.23	3.88	6.93	4.98	1.88
3.0	6.27	4.65	8.31	5.97	2.25
3.5	7.32	5.43	9.70	6.97	2.63
4.0	8.36	6.20	11.08	7.96	3.00
4.5	9.41	6.98	12.47	8.96	3.38
5.0	10.45	7.75	13.85	9.95	3.75
Per minute fee	2.09	1.55	2.77	1.99	0.75

Source: Cell C, www.cellc.co.za; accessed 11 January 2024; MTN, www.mtn.co.za; accessed 11 January 2024; Vodacom, www.vodacom.co.za, accessed 11 January 2024; Telkom, www.telkom.co.za, accessed 11 January 2024

Per minute fee rates by network operator, 2024



Capital expenditure and incomes

Capital expenditure on new assets in the post and telecommunications industry, 2016-22

Type of service	2016		2019		2022		Change in expenditure (2016-22)
	Rm	Proportion	Rm	Proportion	Rm	Proportion	
Post and associated courier activities	419	1.2%	467	1.3%	808	1.9%	92.8%
Telecommunications	33 750	98.8%	35 315	98.7%	40 791	98.1%	20.9%
Total	34 169	100.0%	35 782	100.0%	41 599	100.0%	21.7%

Source: Stats SA, *Post and telecommunications industry 2022*, Report No: 75-01-01 (2022), 27 June 2024, Table 2.5, p11

Income in the post and telecommunications industry, 2013-22

Type of service	2013		2016		Change in income (2013-22)
	Rm	Proportion	Rm	Proportion	
Post and associated courier activities	12 208	4.6%	13 936	4.5%	96.6%
Telecommunications	252 819	95.4%	294 882	95.5%	45.6%
Total	265 027	100.0%	308 818	100.0%	48.0%

Type of service	2019		2022		Change in income (2013-22)
	Rm	Proportion	Rm	Proportion	
Post and associated courier activities	17 515	4.7%	23 997	6.1%	96.6%
Telecommunications	352 536	95.3%	368 193	93.9%	45.6%
Total	370 051	100.0%	392 190	100.0%	48.0%

Source: Stats SA, *Post and telecommunications industry 2022*, Report No: 75-01-01 (2022), 27 June 2024, Table 2.1, p3

Income from services in telecommunications, 2019 and 2022

Type of service	2019		2022	
	Rm	Proportion	Rm	Proportion
Telecommunications services through fixed lines (including fixed-mobile)	14 466	4.8%	11 106	3.6%
Telecommunications services through mobile lines	160 679	53.7%	163 110	53.4%
Data transmission services	5 347	1.8%	5 401	1.8%
Internet telecommunications access services	17 335	5.8%	18 826	6.2%
Interconnection services to customers	16 570	5.5%	13 988	4.6%
Subscriptions, licence fees and content income	26 803	9.0%	26 776	8.8%
Advertising airtime income except on commission	9 531	3.2%	9 052	3.0%
Other telecommunication and broadcasting services	8 682	2.9%	8 454	2.8%
Other services rendered	39 963	13.3%	48 567	15.9%
Total income from services rendered	299 376	100.0%	305 280	100.0%

Source: Stats SA, *Post and telecommunications industry 2022*, Report No: 75-01-01 (2022), 27 June 2024, Table G, p10

Income by enterprise size in the post and telecommunications industry, 2022

Type of service	Large enterprises ^a	Medium enterprises ^b	Small enterprises ^c	Micro enterprises ^d	Total
	Rm				
Post and associated courier activities	19 527	1 204	2 220	1 046	23 997
Telecommunications	349 278	8 187	6 744	3 984	368 193
Total	368 805	9 391	8 964	5 030	392 190

Source: Stats SA, *Post and telecommunications industry 2022*, Report No: 75-01-01 (2022), 27 June 2024, Table 6, p15

a Large enterprises have a turnover above R156 000 000.

b Medium enterprises have a turnover above R36 000 000 not exceeding or equal to R156 000 000.

c Small enterprises have a turnover above R6 000 000 not exceeding or equal to R36 000 000.

d Micro enterprises have a turnover of less than R6 000 000.

The Internet

Access

Households access to Internet by source and province, 2023

Province	Total number of households per province	Mobile	Fixed Internet at home	Internet at work	Public WiFi
Eastern Cape	1 761 000	67.2%	7.7%	8.8%	1.6%
Free State	999 000	71.5%	6.3%	9.8%	7.4%
Gauteng	5 779 000	73.1%	21.5%	18.3%	11.3%
KwaZulu-Natal	3 292 000	78.5%	6.9%	16.9%	7.8%
Limpopo	1 775 000	67.3%	4.5%	5.4%	1.9%
Mpumalanga	1 493 000	76.9%	3.1%	7.1%	4.4%
North West	1 390 000	70.5%	5.3%	5.4%	4.7%
Northern Cape	380 000	68.0%	7.4%	9.7%	7.6%
Western Cape	2 136 000	70.8%	40.1%	22.3%	14.9%
South Africa	19 005 000	72.6%	14.5%	14.0%	8.0%

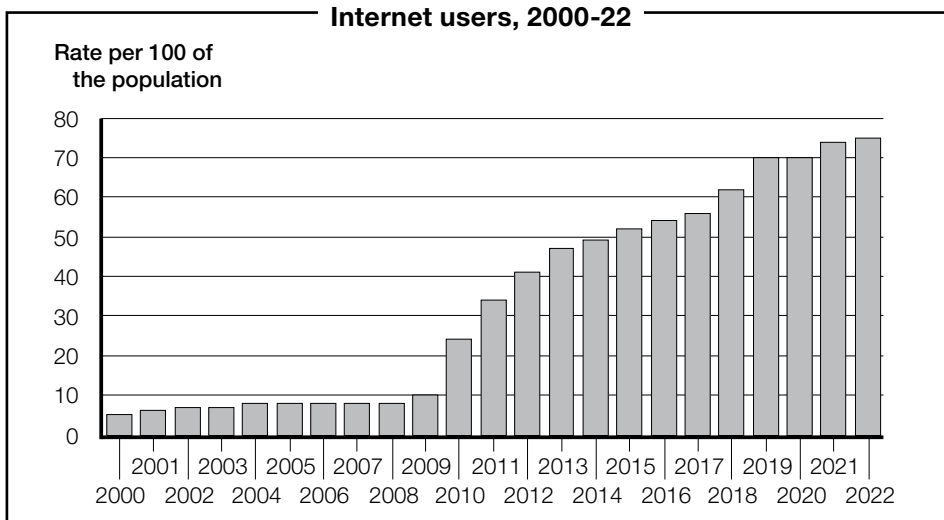
Province	Total number of households per province	Internet café	At educational facility	At a library	Any kind of access
Eastern Cape	1 761 000	3.5%	4.4%	0.7%	70.2%
Free State	999 000	4.1%	4.8%	3.0%	75.3%
Gauteng	5 779 000	9.5%	6.7%	1.8%	81.9%
KwaZulu-Natal	3 292 000	9.6%	3.3%	11.7%	80.6%
Limpopo	1 775 000	0.9%	1.5%	0.3%	69.7%
Mpumalanga	1 493 000	6.0%	0.9%	0.7%	78.5%
North West	1 390 000	2.1%	3.6%	1.4%	72.3%
Northern Cape	380 000	0.2%	0.9%	0.4%	70.4%
Western Cape	2 136 000	9.6%	7.7%	4.4%	88.1%
South Africa	19 005 000	6.9%	4.6%	3.5%	78.6%

Source: Stats SA, *General Household Survey 2023*, Statistical release P0318, 23 May 2024, Table 14.1, p53

Internet users, 2000-22

Year	Per 100 people
2000	5.4
2001	6.4
2002	6.7
2003	7.0
2004	8.4
2005	7.5
2006	7.6
2007	8.1
2008	8.4
2009	10.0
2010	24.0
2011	34.0
2012	41.0
2013	46.5
2014	49.0
2015	51.9
2016	54.0
2017	56.2
2018	62.4
2019	69.7
2020	72.1
2021	74.2
2022	74.7

Source: ITU, www.itu.int, *Time series by country (2000-2022)*, accessed 25 April 2024



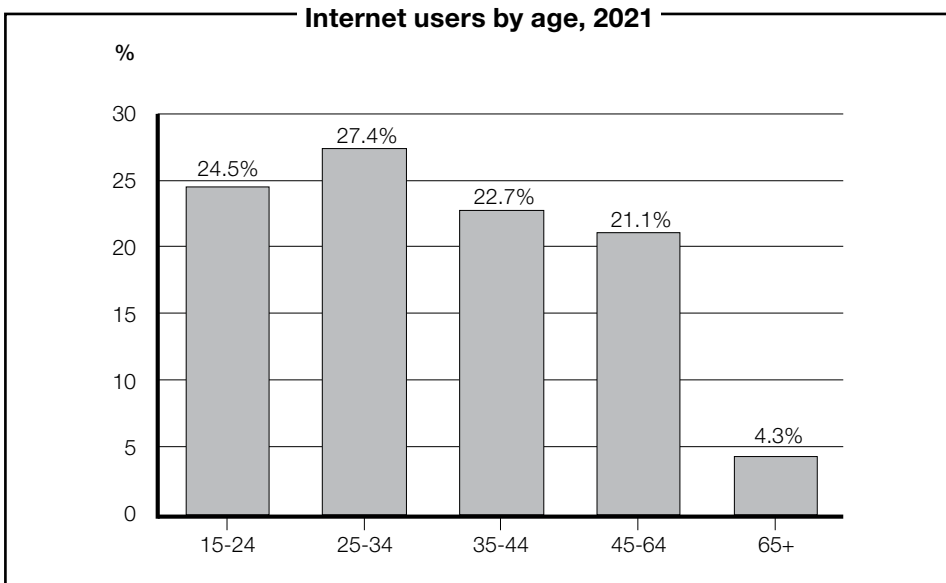
Internet users^a by age, 2021

Age group	Jan-Sept 21
15-24	24.5%
25-34	27.4%
35-44	22.7%
45-64	21.1%
65+	4.3%

Source: Statista, www.statista.com, accessed 7 May 2023

a People aged 15 and above who accessed the Internet in the last 12 months.

For example, in 2021, 27.4% of South Africans aged between 25 and 34 accessed the Internet in the last 12 months from when the survey was carried out.



Internet users^a, selected countries, 2022

Country	Number	Total population ^b	Share of population with access ^c
Australia	N/A	25 739 256	N/A
Botswana	N/A	2 397 240	N/A
Brazil	178 100 000	213 993 441	83.2%
Chile	18 835 100	19 212 362	98.0%
China	1 010 740 000	1 412 360 000	71.6%
Denmark	5 689 589	5 856 733	97.1%
Egypt	N/A	104 258 327	N/A
France	60 421 689	67 499 343	89.5%
Germany	79 127 551	83 129 285	95.2%
Ghana	N/A	31 732 128	N/A
Greece	8 115 397	10 664 568	76.1%
Hong Kong	6 688 549	7 413 100	90.2%
India	833 710 000	1 393 409 033	59.8%
Indonesia	212 354 070	276 361 788	76.8%
Ireland	4 626 642	5 028 230	92.0%
Israel	7 993 450	9 364 000	85.4%
Italy	54 798 299	59 066 225	92.8%
Japan	118 626 672	125 681 593	94.4%
Kazakhstan	16 465 777	19 002 586	86.7%
Lithuania	2 603 900	2 795 321	93.2%
Mexico	N/A	130 262 220	N/A
Mozambique	6 523 613	32 163 045	20.3%
Nigeria	154 301 195	211 400 704	73.0%
Pakistan	116 000 000	225 199 929	51.5%
Philippines	101 900 000	111 046 910	91.8%
Poland	34 697 848	37 781 024	91.8%
Russia	124 630 000	143 446 060	86.9%
Saudi Arabia	35 005 034	35 340 680	99.1%
<i>South Africa</i>	<i>N/A</i>	<i>60 041 996</i>	<i>N/A</i>
Spain	43 509 182	47 326 687	91.9%
Switzerland	8 426 800	8 697 723	96.9%
Turkey	72 500 000	85 042 736	85.3%
Uganda	N/A	47 123 533	N/A
United Kingdom	65 045 228	67 326 569	96.6%
United States	N/A	331 893 745	N/A
Venezuela	22 735 000	28 704 947	79.2%

Source: Internet World Stats, www.internetworldstats.com, *Usage and Population Statistics*, accessed 29 August 2022; World Bank, www.worldbank.org, *World Development Indicators: Population dynamics*, accessed 29 August 2022

a As at 31 July 2022.

N/A — Not available.

Fixed broadband^a subscriptions by world region, 2005-23

Region	Per 100 people					
	2005	2010	2015	2016	2017	2018
Africa	0.0	0.2	0.4	0.4	0.4	0.4
Americas	7.5	14.3	18.6	19.2	19.9	20.6
Arab States	0.3	2.0	4.7	5.1	6.9	7.3
Asia-Pacific	2.2	5.5	9.7	11.0	12.8	13.2
Commonwealth of Independent States (Russia etc)	0.7	8.3	15.4	16.0	17.8	18.5
Europe	10.1	22.8	28.2	29.2	30.3	31.3

Region	Per 100 people				
	2019	2020	2021	2022	2023
Africa	0.5	0.6	0.6	0.7	0.8
Americas	21.3	22.8	24.2	24.9	25.8
Arab States	7.5	8.6	9.7	10.5	11.7
Asia-Pacific	14.3	15.4	16.8	18.3	19.3
Commonwealth of Independent States (Russia etc)	18.5	19.7	20.9	22.2	23.2
Europe	32.3	33.7	34.6	35.3	36.4

Source: ITU, www.itu.int, *Global and regional ICT data (2005-23)*, accessed 6 May 2024

a High-speed data transmission that uses fixed technologies such as cables.

Active mobile broadband^a subscriptions by world region, 2010-23

Region	2010	2015	2016	2017	2018
Africa	1.7	18.9	21.8	25.1	28.1
Americas	25.4	78.8	85.3	89.7	91.9
Arab States	7.8	41.3	44.3	52.4	57.4
Asia-Pacific	7.3	37.5	46.2	61.3	69.6
Commonwealth of Independent States (Russia etc)	25.7	60.4	65.0	72.7	77.5
Europe	28.7	69.6	79.5	86.4	92.3

Region	2019	2020	2021	2022	2023
Africa	33.8	38.4	39.7	44.8	48.0
Americas	97.7	101.2	108.2	111.4	116.2
Arab States	60.8	64.0	67.6	71.4	75.4
Asia-Pacific	75.2	79.3	83.9	86.9	87.6
Commonwealth of Independent States (Russia etc)	88.5	93.1	99.8	103.4	105.9
Europe	98.2	102.0	105.7	106.3	110.3

Source: ITU, www.itu.int, *Global and regional ICT data (2005-23)*, accessed 6 May 2024

a Wireless data connection that uses mobile connections such as portable modems, mobile phones or other mobile devices.

Mobile broadband^a penetration and share of connections, selected countries, 2023

Country	Active mobile broadband connections as a proportion of the total population	Mobile broadband connections as a proportion of all mobile connections
Australia	124%	100%
Botswana	N/A	N/A
Brazil	102%	93%
China	119%	100%
Denmark	152%	100%
Egypt	94%	87%
France	110%	98%
Germany	144%	97%
Ghana	130%	93%
Greece	144%	95%
Hong Kong	N/A	100%
India	77%	75%
Indonesia	128%	94%
Ireland	103%	96%
Israel	117%	99%
Italy	133%	88%
Japan	149%	100%
Kazakhstan	N/A	N/A
Lithuania	N/A	N/A
Mexico	N/A	93%
Nigeria	88%	84%
Philippines	145%	99%
Poland	128%	93%
Russia	157%	88%
Saudi Arabia	116%	97%
South Africa	187%	85%
Spain	N/A	97%
Switzerland	N/A	100%
Turkey	95%	92%
Uganda	N/A	N/A
United Kingdom	130%	99%
United States	113%	100%
Venezuela	N/A	N/A

Source: DataReportal, *Digital 2023: Global overview report*, accessed 13 May 2024

a As at January 2023.

N/A — Not available.

Speeds

South African Internet speeds, selected areas, 2024

Area	Mobile		Fixed	
	Average download speed Mbps ^a	Average upload speed Mbps ^a	Average download speed Mbps ^a	Average upload speed Mbps ^a
Bloemfontein	76.2	12.9	41.6	33.1
Boksburg	75.0	12.4	45.0	16.1
Bryanston	N/A	N/A	N/A	N/A
Cape Town	55.4	8.8	52.6	50.6
Centurion	87.2	11.1	55.0	48.3
Claremont	N/A	N/A	N/A	N/A
Durban	42.4	9.5	47.0	33.0
East London	N/A	N/A	43.3	39.5
Germiston	57.6	9.3	49.0	23.9
Grahamstown	N/A	N/A	N/A	N/A
Hyde Park	N/A	N/A	N/A	N/A
Johannesburg	65.1	13.4	56.1	50.6
Kimberley	N/A	N/A	30.0	22.4
Ladysmith	N/A	N/A	23.0	15.9
Midrand	75.7	12.6	58.9	49.1
Nelspruit	N/A	N/A	47.4	41.7
Paarl	N/A	N/A	37.9	28.1
Pietermaritzburg	32.1	7.6	38.6	29.2
Polokwane	N/A	N/A	25.5	22.4
Port Elizabeth	N/A	N/A	46.7	42.5
Pretoria	74.5	10.6	50.6	43.8
Rhodes	N/A	N/A	N/A	N/A
Rivonia	N/A	N/A	N/A	N/A
Rustenburg	N/A	N/A	35.8	31.6
Sandton	89.6	11.9	71.3	62.3
Sasolburg	N/A	N/A	35.1	24.7
Soweto	N/A	N/A	37.6	23.4
Stellenbosch	N/A	N/A	48.9	46.4
Vereeniging	N/A	N/A	36.3	28.9
Witbank	N/A	N/A	N/A	N/A

Source: Speedtest, www.speedtest.net, accessed 25 April 2024

a Megabits per second.

N/A — Not available.

Internet speeds by service provider^a, 2015-23

Service provider	2015		2017		2019	
	Average download speed	Average upload speed	Average download speed	Average upload speed	Average download speed	Average upload speed
	Mbps ^c					
Cell C	4.1	2.6	14.1	6.3	17.2	8.6
MTN	10.5	6.0	22.2	10.1	32.9	13.0
Telkom	20.5	2.6	15.4	4.4	22.0	4.9
Vodacom	11.9	2.1	21.6	8.3	27.2	11.1
Rain	N/A	N/A	N/A	N/A	N/A	N/A

Service provider	2021		2023 ^b	
	Average download speed	Average upload speed	Average download speed	Average upload speed
	Mbps ^c			
Cell C	20.8	10.3	19.2	3.9
MTN	64.3	25.4	40.3	7.5
Telkom	27.8	7.2	11.9	3.8
Vodacom	32.8	10.9	30.9	6.3
Rain	N/A	N/A	N/A	N/A

Source: MyBroadband, www.mybroadband.co.za, accessed 23 March 2017; 26 April 2019; 16 August 2021; Opensignal, www.opensignal.com, accessed 21 June 2024

a Recently, Internet Service Providers have been upgrading their connections from slower connections such as the Asymmetric Digital Subscriber Line — ADSL (a connection that functions over copper telephone wires) and VDSL (direct supplier-to-subscriber Internet cable) to fibre connections (also known as ultra-fast broadband). This may explain some of the huge leaps in Internet speeds reflected in the above table.

b Data collection period: 1 May 2023-29 July 2023.

c Megabits per second.

N/A — Not available.

Costs

Monthly data^a costs in megabytes (MB), by service provider, 2024

Vodacom		MTN		Cell C		Telkom	
MB	R	MB	R	MB	R	MB	R
240	29.00	40	N/A	100	19.00	35+35	7.00
420	49.00	100	N/A	300	29.00	75+75	14.00
600	69.00	200	29.00	500	35.00	150+150	29.00
1 200	85.00	350	49.00	700	45.00	300+300	49.00
3 600	229.00	500	69.00	1 000	65.00	500+500	69.00
7 200	349.00	1 000	85.00	1 200	69.00	1 000+1 000	79.00
12 000	469.00	1 500	99.00	2 000	85.00	1 500+1 500	89.00
36 000	699.00	2 000	149.00	3 000	99.00	100 000 night surfer	129.00
50 000	799.00	3 000	199.00	4 000	149.00	2 000+2 000	146.00
100 000	999.00	5 000	299.00	6 000	199.00	N/A	N/A
N/A	N/A	6 000	349.00	8 000	249.00	N/A	N/A
N/A	N/A	10 000	469.00	12 000	299.00	N/A	N/A
N/A	N/A	20 000	599.00	10 000	469.00	N/A	N/A
N/A	N/A	30 000	699.00	30 000	489.00	N/A	N/A
N/A	N/A	50 000	799.00	40 000	489.00	N/A	N/A
N/A	N/A	100 000	999.00	N/A	N/A	N/A	N/A

Source: Cell C, www.cellc.co.za/cellic/get-databundles, accessed 11 May 2024; Telkom, www.qr.telkom.co.za/qr-portal/top-up/data, accessed 11 May 2024; Vodacom, www.vodacom.co.za/vodacom/shopping/data/prepaid-data, accessed 11 May 2024; MTN, www.mtn.co.za/pages/reduced-bundles.aspx, accessed 11 May 2024

a 1 024 megabytes are equivalent to 1 gigabyte (GB).

N/A — Not available.

**Cost of 1 gigabyte (GB) of data bundles,
selected African countries^{ab}, 2024**

Country	\$	R
Algeria	3.74	70.16
Angola	1.69	31.70
Botswana	4.44	83.29
Burundi	3.10	58.16
Cameroon	3.31	62.10
Central African Republic	8.28	155.33
Congo (DRC)	5.00	93.80
Congo (Republic)	4.97	93.24
Egypt	N/A	N/A
Eritrea	N/A	N/A
Eswatini	3.18	59.66
Ethiopia	0.89	16.70
Ghana	0.72	13.51
Ivory Coast	2.98	55.90
Kenya	1.34	25.14
Lesotho	2.12	39.77
Liberia	0.02	0.38
Libya	N/A	N/A
Madagascar	2.68	50.28
Malawi	3.58	67.16
Mauritius	2.54	47.65
Morocco	5.04	94.55
Mozambique	1.27	23.83
Namibia	1.10	20.64
Nigeria	0.77	14.45
Rwanda	1.59	29.83
Senegal	3.31	62.10
Somalia	N/A	N/A
<i>South Africa</i>	<i>3.44</i>	<i>64.53</i>
Sudan	1.44	27.01
Tanzania	2.53	47.46
Tunisia	1.45	27.20
Uganda	1.30	24.39
Zambia	1.18	22.14
Zimbabwe	1.94	36.39

Source: ResearchICTAfrica, www.researchICTAfrica.net, *RIA Africa Mobile Pricing (RAMP) Indices Portal*, accessed 30 April 2024

a Q4 2024 figures.

b Exchange rate at \$1 to R18.76.

N/A — Not available.

Devices

Devices used^a to access the Internet, 2022-24

Device	2022	2023	2024
Mobile phone (all types)	96.0%	97.6%	98.7%
Laptop/desktop computer (any)	86.2%	78.8%	81.1%
Smart phone	95.6%	97.2%	98.3%
Feature phone	3.3%	3.8%	2.6%
Tablet device	27.6%	27.9%	29.7%
Personal laptop/desktop computer	81.4%	72.9%	72.8%
Work laptop/desktop computer	30.0%	29.4%	25.9%
Connected television	28.3%	29.9%	32.6%
Smart home device	8.8%	8.4%	12.7%
Games console	15.2%	16.0%	14.7%

Source: We are social, www.wearesocial.com, *Digital 2022-3: South Africa*, accessed 6 May 2023; *Digital 2024 South Africa*, accessed 7 May 2024

a For example, in 2024, 98.3% of South Africans aged between 16 and 64 used their smart phones to access the Internet.

Digital device ownership^a, 2016-24

Device ^b	2016	2017	2018	2019	2020
Mobile phone (all types)	92.0%	92.0%	95.0%	95.0%	94.0%
Smart phone	60.0%	69.0%	60.0%	60.0%	94.0%
Laptop/desktop computer	18.0%	20.0%	24.0%	24.0%	76.0%
Tablet device	7.0%	10.0%	12.0%	12.0%	43.0%
TV streaming device	3.0%	3.0%	3.0%	3.0%	N/A
E-reader device	1.0%	1.0%	1.0%	1.0%	N/A
Wearable tech device	1.0%	3.0%	2.0%	2.0%	N/A

Device ^b	2021	2022	2023	2024
Mobile phone (all types)	98.2%	99.1%	99.4%	99.4%
Smart phone	98.0%	99.0%	99.4%	99.3%
Laptop/desktop computer	85.4%	85.9%	77.8%	80.0%
Tablet device	43.2%	34.2%	34.1%	33.7%
TV streaming device	16.7%	17.6%	18.7%	21.8%
E-reader device	N/A	N/A	N/A	N/A
Wearable tech device	N/A	N/A	N/A	26.6%

Source: We are social, www.wearesocial.com, *Digital 2016-23: South Africa*, accessed May 2023; *Digital 2024 South Africa*, accessed 7 May 2024

a Ownership by people aged 16 to 64.

b For example, in 2024, 33.7% of South Africans aged between 16 and 64 owned a tablet device.

N/A — Not available.

Social media

Social media network subscribers, 2019-24

Date	Facebook	Pinterest	Twitter/X	YouTube	Instagram	Reddit	LinkedIn
	Proportion						
Jan-19	46.10%	39.72%	9.12%	1.83%	1.65%	—	0.36%
Mar-19	40.62%	45.78%	8.22%	2.22%	1.85%	—	0.24%
Jun-19	43.79%	43.49%	7.85%	2.58%	1.13%	0.16%	0.22%
Sep-19	46.92%	37.22%	9.82%	2.22%	2.93%	0.09%	0.23%
Dec-19	43.98%	28.73%	16.54%	1.97%	8.16%	0.14%	0.13%
Jan-20	42.87%	27.74%	17.95%	1.93%	8.87%	0.15%	0.16%
Mar-20	41.88%	24.01%	19.12%	2.90%	11.39%	0.11%	0.22%
Jun-20	44.49%	40.06%	9.40%	3.04%	1.52%	0.31%	0.24%
Sep-20	56.91%	27.91%	9.33%	2.76%	1.75%	0.20%	—
Dec-20	38.76%	42.81%	12.64%	3.75%	1.07%	0.27%	—
Jan-21	41.39%	39.98%	12.14%	3.24%	2.23%	0.27%	0.31%
Mar-21	45.97%	32.73%	12.81%	3.74%	3.46%	0.39%	0.36%
Jun-21	56.59%	19.27%	11.72%	3.94%	5.16%	0.54%	0.46%
Sep-21	60.10%	16.93%	10.77%	3.84%	4.95%	0.42%	—
Dec-21	61.29%	13.00%	13.41%	4.36%	6.10%	0.56%	—
Jan-22	68.41%	11.58%	9.10%	3.17%	5.93%	0.54%	—
Mar-22	71.82%	9.49%	8.34%	3.00%	6.13%	0.44%	—
Jun-22	69.57%	11.26%	7.79%	3.33%	6.60%	0.60%	—
Sep-22	63.64%	12.59%	8.75%	3.91%	9.49%	0.55%	0.88%
Dec-22	64.81%	9.92%	8.74%	2.92%	12.00%	0.63%	0.58%
Jan-23	64.38%	7.98%	16.96%	2.47%	7.05%	0.28%	0.62%
Mar-23	68.84%	8.33%	8.89%	2.57%	9.91%	0.26%	0.91%
Apr-23	68.09%	8.73%	8.56%	2.66%	10.31%	—	0.85%
May-23	67.56%	9.16%	8.96%	2.57%	9.89%	—	0.87%
Jun-23	61.81%	9.38%	11.40%	2.64%	12.90%	—	0.88%
Jul-23	62.92%	11.23%	6.68%	3.33%	14.16%	—	0.81%
Aug-23	66.49%	11.19%	6.05%	3.31%	11.43%	—	0.65%
Sep-23	67.27%	11.16%	6.15%	2.93%	11.27%	—	0.48%
Oct-23	68.44%	11.76%	5.38%	3.03%	10.38%	—	0.37%
Nov-23	65.84%	14.58%	5.40%	2.42%	10.58%	—	0.40%
Dec-23	68.67%	12.62%	5.07%	2.67%	9.65%	—	0.55%
Jan-24	70.74%	11.96%	5.78%	2.58%	7.67%	—	0.60%
Feb-24	68.92%	11.51%	4.55%	2.22%	8.35%	—	3.71%
Mar-24	73.46%	9.69%	4.12%	2.36%	7.52%	—	2.08%
Apr-24	69.02%	11.79%	5.26%	2.78%	8.09%	—	1.96%

Source: Statcounter Globalstats, www.gs.statcounter.com, *Social media stats South Africa (January 2019-March 2023)*, accessed 23 April 2023; *Social media stats South Africa (April 2023-April 2024)*, accessed 6 May 2024

Active users of key global social media platforms, 2016-24

Social media platform	Headquarters	Active users			
		2016	2019	2020	2021 ^a
Baidu Tieba	Beijing, China	300	300	N/A	N/A
Skype	Luxembourg City, Luxembourg	300	300	N/A	N/A
Line	Tokyo, Japan	217	194	N/A	N/A
Viber	Boston, United States	100	260	N/A	N/A
Douban	Beijing, China	N/A	320	N/A	N/A
Facebook	California, United States	1 871	2 271	2 449	2 740
YouTube	California, United States	1 000	1 900	2 000	2 291
WhatsApp	California, United States	1 000	1 500	1 600	2 000
Messenger (Facebook)	California, United States	1 000	1 300	1 300	1 300
WeChat	Shenzhen, China	846	1 083	1 151	1 210
Instagram	California, United States	600	1 000	1 000	1 221
Douyin/Tiktok	Beijing, China	N/A	N/A	N/A	N/A
QQ	Shenzhen, China	877	803	731	617
LinkedIn	California, United States	106	303	663	N/A
Qzone	Shenzhen, China	632	531	517	N/A
Sina Weibo	Shanghai, China	297	446	497	511
Reddit	California, United States	N/A	330	430	430
Snapchat	California, United States	300	287	382	498
Twitter/X	California, United States	317	326	340	353
Telegram	Dubai, United Arab Emirates	N/A	N/A	N/A	500
Pinterest	California, United States	150	250	169	442

Social media platform	Headquarters	Active users		
		2022 ^b	2023 ^c	2024 ^d
Baidu Tieba	Beijing, China	N/A	N/A	N/A
Skype	Luxembourg City, Luxembourg	N/A	N/A	N/A
Line	Tokyo, Japan	N/A	N/A	N/A
Viber	Boston, United States	N/A	N/A	N/A
Douban	Beijing, China	N/A	N/A	N/A
Facebook	California, United States	2 910	2 958	3 049
YouTube	California, United States	2 562	2 514	2 491
WhatsApp	California, United States	2 000	2 000	2 000
Messenger (Facebook)	California, United States	988	931	979
WeChat	Shenzhen, China	1 263	1 309	1 336
Instagram	California, United States	1 478	2 000	2 000
Douyin/Tiktok	Beijing, China	1 000	1 051	1 562
QQ	Shenzhen, China	574	574	558
LinkedIn	California, United States	N/A	N/A	N/A
Qzone	Shenzhen, China	N/A	N/A	N/A
Sina Weibo	Shanghai, China	573	584	N/A
Reddit	California, United States	430	N/A	N/A
Snapchat	California, United States	557	635	750
Twitter/X	California, United States	436	556	619
Telegram	Dubai, United Arab Emirates	550	700	800
Pinterest	California, United States	444	445	482

Source: We Are Social, www.wearesocial.com, *Digital in 2017: Global Overview: A Collection of Internet, Social Media and Mobile Data from Around the World*, accessed 2 May 2017; *Digital in 2018: Essential insights into internet, social media, mobile and ecommerce use around the world*, accessed 12 April 2018; *Digital 2019: Global Digital Yearbook*, accessed 10 April 2019; *Digital 2020: Global Digital Yearbook*, accessed 7 July 2020; *Digital 2021: Global Digital Yearbook*, accessed 18 July 2021; *Digital 2022: Global Overview Report*, accessed 24 May 2022; *Digital 2023: Global overview report*, accessed 24 April 2023; *Digital 2024: Global overview report*, accessed 9 May 2024

a As at July 2021.

b As at January 2022.

c As at January 2023.

d As at January 2024.

N/A — Not available.

Daily Active People (DAP) and Monthly Active People (MAP) of Facebook, Instagram, Messenger, and/or WhatsApp, 2019-22

Date	Daily Active People (DAP) worldwide (billions)	Monthly Active People (MAP) worldwide (billions)
31-Dec-19	2.26	2.89
31-Mar-20	2.36	2.99
30-Jun-20	2.47	3.14
30-Sep-20	2.54	3.21
31-Dec-20	2.60	3.30
31-Mar-21	2.72	3.45
30-Jun-21	2.76	3.51
30-Sep-21	2.81	3.58
31-Dec-21	2.82	3.59
31-Mar-22	2.87	3.64
30-Jun-22	2.88	3.65
30-Sep-22	2.93	3.71
31-Dec-22	2.96	3.74

Source: Meta, 2021 Annual report and form 10k, accessed 5 May 2023; 2022 Annual report and form 10k, accessed 6 May 2024

Daily Active People (DAP) refers to a registered and logged-in user of Facebook, Instagram, Messenger, and/or WhatsApp who visited at least one of these platforms through a mobile device application or using a web or mobile browser on a given day.

Monthly Active People (MAP) refers to a registered and logged-in user of Facebook, Instagram, Messenger, and/or WhatsApp who visited at least one of these platforms through a mobile device application or using a web or mobile browser in the last 30 days as of the date of measurement.

Facebook user activity (global), 2016-23

User activity	2016	2018	2020	2022	2023
Users accessing Facebook via mobile devices ^a	87.0%	96.0%	98.3%	—	—
Users accessing Facebook everyday	55.0%	—	—	—	—
Male Facebook users	56.0%	57.0%	56.0%	45.0%	56.3%
Female Facebook users	44.0%	43.0%	44.0%	42.0%	43.7%
Total active users	1.87bn	2.30bn	2.85bn	2.94bn	2.96bn

Source: We Are Social, www.wearesocial.com, *Digital in 2017: Global Overview: A Collection of Internet, Social Media and Mobile Data from Around the World*, accessed 2 May 2017; *Digital in 2018: Essential insights into internet, social media, mobile and ecommerce use around the world*, accessed 12 April 2018; *Digital 2020: Global Digital Yearbook*, accessed 18 September 2020; *Digital 2021: Global Digital Yearbook*, accessed 27 July 2021; *Digital 2022: July Global statshot report*, accessed 30 August 2022; Wearesocial, *Facebook global audience advertising data*, accessed 5 May 2023

a Smartphones and tablets.

News account followers on Twitter/X, 2016-24

News account on Twitter/X ^a	Followers			
	2016 ^b	2018 ^c	2020 ^d	2022 ^e
News24	1 760 000	2 620 000	3 600 000	4 971 423
City Press	722 000	1 040 000	1 200 000	1 452 986
TimesLIVE	634 000	994 000	1 400 000	1 880 774
Mail & Guardian	157 000	902 000	1 070 000	1 138 116
SowetanLIVE	391 000	681 000	951 000	1 116 778
Soccer Laduma	328 000	562 000	845 000	1 036 486
The New Age	260 000	349 000	—	—
Sunday Times	207 000	339 000	554 000	777 198
Beeld (Afrikaans)	157 000	279 000	277 400	276 808
Independent Online (IOL) News	186 000	261 000	452 000	622 070
The Mercury	92 700	189 000	221 000	225 513
Volksblad (Afrikaans)	69 500	205 000	215 000	213 390
Sunday World	90 800	120 000	148 900	167 526
Rapport (Afrikaans)	74 100	93 200	99 300	101 448
Daily News	4 452	6 926	10 700	18 721
Daily Sun	60 200	83 200	119 300	135 962
The Witness	47 900	62 600	65 400	71 945
Die Burger (Afrikaans)	45 500	60 000	61 200	62 664
Sunday Sun	29 800	49 900	68 400	—
The Citizen	20 900	53 800	159 100	222 409
Daily Dispatch	18 900	42 200	69 700	84 765
Cape Argus	24 400	33 800	43 800	48 941
Herald Live	—	38 400	53 900	63 674
Cape Times	20 600	29 100	36 000	40 814
The Sunday Independent	17 400	27 200	35 000	37 632
Pretoria News	8 510	14 900	29 400	46 954
Sunday Tribune	3 734	7 469	10 700	12 227
Daily Voice	1 656	4 493	9 300	11 523

News account on Twitter/X ^a	Followers		Change 2016-24
	2023 ^f	2024 ^g	
News24	3 600 000	4 971 423	182.5%
City Press	1 200 000	1 452 986	101.2%
TimesLIVE	1 400 000	1 880 774	196.7%
Mail & Guardian	1 070 000	1 138 116	624.9%
SowetanLIVE	951 000	1 116 778	185.6%
Soccer Laduma	845 000	1 036 486	216.0%
The New Age	—	—	—
Sunday Times	554 000	777 198	275.5%
Beeld (Afrikaans)	277 400	276 808	76.3%
Independent Online (IOL) News	452 000	622 070	234.4%
The Mercury	221 000	225 513	143.3%
Volksblad (Afrikaans)	215 000	213 390	207.0%
Sunday World	148 900	167 526	84.5%
Rapport (Afrikaans)	99 300	101 448	36.9%
Daily News	10 700	18 721	320.5%
Daily Sun	119 300	135 962	125.9%
The Witness	65 400	71 945	50.2%
Die Burger (Afrikaans)	61 200	62 664	37.7%
Sunday Sun	68 400	—	—
The Citizen	159 100	222 409	964.2%
Daily Dispatch	69 700	84 765	348.5%
Cape Argus	43 800	48 941	100.6%
Herald Live	53 900	63 674	—
Cape Times	36 000	40 814	98.1%
The Sunday Independent	35 000	37 632	116.3%
Pretoria News	29 400	46 954	451.8%
Sunday Tribune	10 700	12 227	227.5%
Daily Voice	9 300	11 523	595.8%

Source: Twitter, www.twitter.com, accessed 27 March 2017, 12 April 2018, 21 October 2020, 22 July 2021, 30 August 2022

a Daily and weekly newspapers are included in the list.

b As at 14 May 2016.

c As at 12 April 2018.

d As at 21 October 2020.

e As at 30 August 2022.

f As at 24 April 2023.

g As at 7 May 2024.



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